Flex Therapist CEUs

Ethics for Social Media

1. Which of the following is a key challenge physical therapists face when using social media for professional purposes?

A. Maintaining patient confidentiality
B. Increasing appointment bookings
C. Gaining followers
D. Improving the quality of photos

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2. What is a significant development in the integration of social media into physical therapy during the late 2010s?

A. The creation of Usenet groups
B. The rise of IGTV for long-form video content
C. The increased use of email lists for communication
D. The use of LinkedIn for professional discussions

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3. Which platform feature is particularly useful for conducting live Q&A sessions and virtual workshops for physical therapists?

A. Twitter Polls
B. Facebook Live
C. Instagram Posts
D. YouTube Comments

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4. Which period marked the professionalization of social media use within physical therapy, as well as the emergence of relevant guidelines and best practices?

A. The early internet era (1990s-2000s)
B. The rise of social media platforms (Mid-2000s to early 2010s)
C. The professionalization of social media use (early 2010s)
D. The COVID-19 pandemic

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5. What role did Twitter play in the evolution of social media use in physical therapy in the mid-2000s?

A. Facilitating longer video tutorials
B. Enabling real-time discussion during conferences
C. Promoting telehealth services
D. Creating detailed photo galleries

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6. Which feature of LinkedIn is particularly beneficial for physical therapists looking to share their expertise and become thought leaders?

A. Messaging feature for direct communication
B. Job search and recruitment tools
C. Publishing tools for writing and posting articles
D. LinkedIn Learning courses and tutorials

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7. How can physical therapists utilize YouTube's live streaming feature effectively?

A. By organizing videos into specific categories using playlists
B. By conducting real-time sessions like virtual workshops and Q&A sessions
C. By adding subtitles to make videos more accessible
D. By optimizing video titles and descriptions for search discoverability

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8. What is a major ethical concern for physical therapists when using social media with regard to patient information?

A. Engaging in unprofessional behavior
B. Posting personal opinions that could impact professional relationships
C. Breaching patient confidentiality by inadvertently revealing sensitive information
D. Using social media platforms with changing privacy settings

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9. What was one of the roles of the Health Insurance Portability and Accountability Act (HIPAA) regarding social media use by physical therapists?

A. Setting guidelines for how social media platforms should manage privacy settings
B. Regulating the sharing of multimedia content like videos and images
C. Imposing fines for sharing patient health information without authorization
D. Monitoring social media posts for accuracy and compliance

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10. Which feature of TikTok can physical therapists use to increase their visibility on the platform?

A. Using robust editing tools for visually engaging content
B. Utilizing the For You Page (FYP) with relevant hashtags and trending sounds
C. Incorporating interactive tools like live Q&A sessions
D. Creating organized playlists for different types of content

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11. Which of the following is a significant concern when integrating social media into physical therapy care?

A. Enhanced patient-provider communication.
B. Increased patient engagement.

C. Potential breaches of patient confidentiality.
D. Access to professional development groups.

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12. What is one key role that artificial intelligence (AI) plays in social media within healthcare contexts?

A. Analyzing social media data to identify emerging health trends.
B. Providing a platform for posting personal updates and photos.
C. Facilitating traditional face-to-face healthcare interactions.
D. Enhancing the privacy settings for social media accounts.

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13. Why is it important to maintain professional boundaries on social media for physical therapists?

A. It ensures timely feedback on patient progress.
B. It helps reduce bias and maintain clinical objectivity.
C. It increases the engagement rate on their social media posts.
D. It simplifies patient education through interactive content.

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14. How did the COVID-19 pandemic influence the use of social media in healthcare?

A. It reduced the reliance on digital communication.
B. It highlighted the challenges of telehealth services.
C. It accelerated the integration of social media for public health campaigns.
D. It decreased the necessity for healthcare information sharing.

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15. What is one reason for the rapid spread of misinformation on social media during health crises?

A. Social media platforms have robust security measures.
B. Anyone can share health advice regardless of qualifications.
C. Healthcare providers avoid using social media for outreach.
D. There is low engagement with health-related content.

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16. Which of the following is a key consideration when physical therapists share patient stories on social media?

A. Ensuring patient consent is documented and explicit.
B. Posting only general information about treatments without specific patient identifiers.
C. Sharing patient content only if it receives positive feedback.
D. Obtaining verbal consent from patients for social media posts.

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17. What do the HIPAA regulations emphasize in the context of social media use by physical therapists?

A. Only sharing information about treated conditions without patient names.
B. Ensuring no protected health information is disclosed without explicit patient consent.
C. Posting images of clinic events with patients in the background.
D. Discussing patient progress anonymously in online forums.

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18. According to the APTA's stance on social media, how should physical therapists handle endorsements online?

A. Endorse without any disclaimers as long as the content is professional.
B. Disclose any material connections to endorsed products or services.
C. Promote endorsed products only on professional networks.
D. Share only positive experiences related to endorsed products.

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19. How did the introduction of social media impact physical therapy care?

A. It eliminated the need for in-person patient interactions.
B. It provided a platform for widespread patient education and community engagement.
C. It allowed therapists to avoid state regulations by using online platforms.
D. It mainly benefited therapists by increasing clinic popularity.

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20. Why is it important for physical therapists to adhere to state-specific social media regulations?

A. To ensure their social media posts are visually appealing.
B. To prevent fines and suspensions related to professional misconduct.
C. To gain more followers and increase their online presence.
D. To share clinical information freely without any restrictions.

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